



**ARTIST, AUTHOR, SPEAKER**

# STAN HOLDEN

**CREATING A COUNTER INTUITIVE HEART-CENTERED BUSINESS ENVIRONMENT**

**Author Of The Critically Acclaimed Bestselling Book Giving Candy To Strangers  
Award Winning Creative Director And Visual Communicator  
Inducted Into The Museum Of Radio And Television  
Business Leader Of Over 1 Million People Sales Organization**

Stan Holden has been a commercial creative director, graphic designer and cartoonist for most of his career—working professionally, even before graduating high school, his work was first published in a national magazine at the age of 12.

Stan specialized in the niche market of internal marketing, human resources design and employee morale campaigns for many Fortune 100 companies—such as Disney, Pioneer Electronics, Toshiba, IBM and Apple, just to name a few. Stan’s work has been inducted into The Museum of Radio And Television and his work for Apple has been projected 60 feet tall onto the sides of the Inca Pyramids in Marche Peche, Peru and the Louvre museum in Paris, France.

The process of creating and producing communication design for the employee base of these companies allowed Stan to hone and perfect the skill of communicating in a fun and friendly way to large groups of people . . . as well as individually.

**■ Learning these key points will raise your bottom line.**

With the downturn of the economy Stan chose to look at additional avenues of income which included sales. A tragic event that occurred during his childhood became the catalyst for his passion and drive to help others through this business model . . . which lead to overwhelming success. By applying what he had learned from his design career to his sales career he was able to build a very large international sales organization. **Today, Stan sits atop a sales network of over 1 million people worldwide... which includes numerous celebrities and two foreign presidents.**

Through his journey, Stan has been on the PBS TV show, The American Health Journal, National Radio, has had his screenplay “Rebel Without A Claus” recommended by Disney, and contributed to several “Chicken Soup For The Soul” editions.

Stan Holden’s best selling book, **“Growing Your Business Can Be As Fun & Easy As... Giving Candy To Strangers”** has received international critical acclaim and glowing endorsements from many famous influencers and celebrities. Through the book Stan teaches with wit, wisdom and humor about the power of creating relationships and counter intuitive thinking in business.

*“I have read over 2300 business books in the last 30 years. This book is at the top of my list. It is amazing. Heartfelt – but with targeted business tactics as well. Stan’s counter intuitive message teaches you to do business differently but powerfully, and with purpose. Brilliant!” – Dr. Doug Firebaugh, National Radio Host and Author*

Stan resides in Southern California and is currently working on his next book *“Don’t Lie Down In The Aisle: Harnessing the power of resilience to improve the business of your life.”*

**For booking and appearances call 949-770-5511  
or email [givingcandytostrangers@gmail.com](mailto:givingcandytostrangers@gmail.com)**

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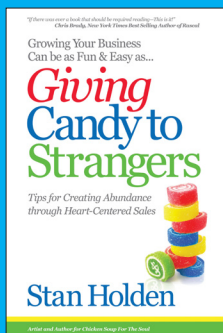
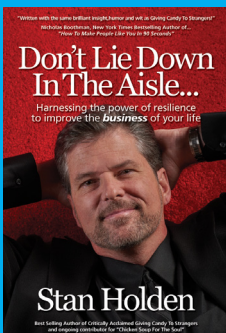
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**Areas of specialty Stan will speak about to the leaders of your organization.**

- **Frivolity is Your Friend:**  
*Getting outside of your box and applying creativity to the marketing of your business.*
- **Heart Centered Sales:**  
*Putting people before profits to raise your bottom line.*
- **Turning Speed bumps to Goose bumps:**  
*Harnessing the power of resilience in the “business” of your life.*

**Interview and samples at:**  
[GivingCandyToStrangers.com/media](http://GivingCandyToStrangers.com/media)

*“Uncommonly helpful! A heart transplant in a book... a book to be lived, not just to be read! It will make your life smile!” ★★★★★*



Coming Soon!

On Amazon!

[GivingCandyToStrangers.com](http://GivingCandyToStrangers.com)