



ARTIST, AUTHOR, SPEAKER

STAN HOLDEN

CREATING A HEART-CENTERED BUSINESS ENVIRONMENT

“Stan is not a motivational speaker. He is a creative-inspirational-disruptive-innovative-facilitator (and if you can say that in one breath... then you haven’t read his book or seen him speak!)”

– **Cheri Tree**, Creator of B.A.N.K. and international bestselling author

Stan has been a creative director and cartoonist for most of his career—working professionally since age 11, when his work was first published in a national magazine. Eventually the niche market of creating internal marketing, human resources design and employee morale campaigns that bolstered employee morale and sales for Fortune 100 companies such as Disney, Pioneer, Toshiba and Apple—to name a few. Stan’s work has been inducted into *The Museum of Television and Radio* and projected 80-feet onto the sides of *Incan Pyramids in Peru* and the *Louvre in France*. Learning how to design effective communications for corporate employees enabled Stan to hone the craft of communicating in fun and friendly ways—whether to large groups or individuals.

After the economic downturn, Stan diversified to create new income avenues through sales. A tragic event from his childhood became a catalyst for his passion to help others do business more effectively. By applying lessons from his communications design career to the field of sales management, Stan built an international sales organization of over three-million people that includes celebrities and foreign presidents.

Stan will teach you how to apply this craft to raising your bottom line, employee morale and customer experience.

Along the way, Stan has appeared on the PBS’s “The American Health Journal,” on national radio and contributed to several editions of *Chicken Soup For The Soul*. His bestseller, **Growing Your Business Can Be As Fun & Easy As... Giving Candy To Strangers** has received international critical acclaim and glowing endorsements from leaders and celebrities. With wit and wisdom, the book teaches the power of creating relationships and the importance of counterintuitive thinking in your business.

“I have read over 2300 business books in the last 30 years. Stan’s book and speaking are at the top of my list. An amazing counter-intuitive message that will

teach you to do business differently but powerfully, and with purpose. Brilliant!

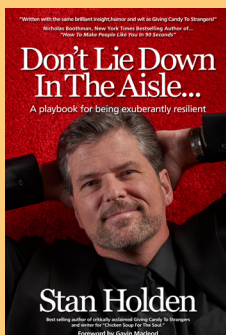
– **Dr. Doug Firebaugh**, National Radio Host and Author

Stan resides in Southern California and is currently working on his next book: **Don’t Lie Down In The Aisle: A playbook for exuberant resilience**

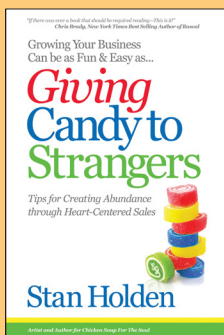
Specialty areas Stan speaks about to organizational leaders:

- **Frivolity is your friend**
Getting outside of the box and applying creativity to your business through disruptive innovation.
- **Heart-centered sales**
Putting people before profits to raise your bottom line.
- **Resilience in motion**
Harnessing the power of exuberant resilience in the business of your life.

“Uncommonly helpful! A heart transplant in a book... a book to be lived, not just to be read! It will make your life and business smile!”



Coming Soon!



Get it at Amazon B&N and Costco!

GivingCandyToStrangers.com