"Uncommonly helpful! A heart transplant in a book... a book to be lived, not just to be read! It will make your life and business smile!"

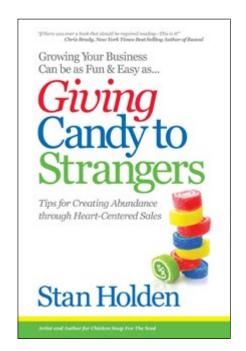
"In the 1950's life was much simpler. In today's culture of hustle and bustle, Stan's message in Giving Candy To Strangers is a welcome and thought provoking way to grow your business and enhance your life while having fun at the same time. Please read it, practice it and share it!" — **Jerry Mathers, actor – Leave It To Beaver**







A critically acclaimed best seller for anyone who deals with people. Over 30,000 copies sold.



Giving Candy To Strangers (Foreign Rights Available)

From artist and writer for Chicken Soup For The Soul, Stan Holden, Foreword By Actor, Kevin Sorbo

It's a whole new world out there. Being bombarded with everything, every 5 minutes, while being hit with the message of me, me, me... can be very exhausting. How do you set yourself apart from that? Learning how to create new relationships while maintaining the old without an agenda is the key to opening new doors and having fun at the same time!

An easy to read, humorous, inspiring and informative guide weaved together with stories that will help anyone who deals with people create abundance in their business and life!

"I love Stan's heart-centered approach to sales. He approaches the world of business exactly the way we do at Chicken Soup for the Soul—building relationships, making new friends, and selling products that help people. It's a strategy that works . . . and lets you sleep well every night!"

- Amy Newmark, publisher, "Chicken Soup For The Soul"

"Stan Holden's Giving Candy to Strangers is aimed at people in the "Business" world... however, this book is really for people looking to simply improve the business of their lives. It's an easy fun read and every time you put it down you feel better about how to go about your life. Stan has given great simplistic clarity on how to run your life... and your business while maintaining your soul."

— Ted McGinley – Married with Children, Happy Days, Love Boat

"I have read over 2300 business books in the last 30 years. Giving Candy ToStrangers is at the top of my list of books of it's kind. It is amazing. Heartfelt – but targeted business tactics as well. Stan's counter intuitive business message teach's you to do business differently but powerfully, and with purpose. Brilliant!"

- Dr. Doug Firebaugh, Radio Host, Entrepreneur & Author

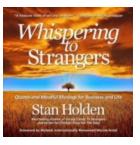
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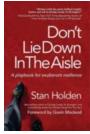
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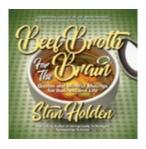
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